



I-85 Corridor Alliance™ Current Program Status

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I-85 Corridor Alliance™ – Mission Statement



The I-85 Corridor Alliance™ is a partnership among local governments, private sector organizations, universities and technical institutions.

The Alliance is committed to *Innovation, Prosperity, Collaboration and Competitiveness* along Interstate 85 in Alabama

Timeline



- Concept proposed by Auburn University Outreach Office – Fall 2002
- I-85 Corridor Initiative developed - 2003
- Executive Council, Industry Clusters and regular monthly meetings begin – January 2004
- Articles of Incorporation and By-Laws prepared – October 2004
- I-85 Corridor Alliance™ established – January 2005

Current Cluster Groups



- Tourism and Community Development – Integrated Network of Organizations, Agencies and Institutions
- Educational Services – Integrated Network of Institutions
- Infrastructure Services – Integrated Network of Private Companies
- Technology – Integrated Network of Companies and Research Institutions

Current Initiatives



- Tourism and Community Development
 - *Center for Sustainable Rural Living* – Exit 26
 - *Langdale Mill Revitalization Project* for Valley – Exit 77
- Workforce Development-Educational Services
 - Needs Assessment Survey
 - Catalyst for Joint Program between SUSCC and AU COB
 - Minor in Business Technology
- Branding and Marketing Program for the Region
 - Web Site with interconnectivity to Regional Assets
www.i85corridor.org
 - *Inaugural Innovation & Business Partnership Forum*



Research Considerations

- Research Programs
 - Nanotechnology Materials and Manufacturing
 - Ultra Resolution Imaging
 - Alternative Fuel Cell Technology
 - Biomass Energy
 - Aquaculture
- Establishment of New Research Park
 - “Magnet” for Technology Development
 - Major Goal – Economic Development

Current Program Assessment

- Mobilized Regional Leadership
- Established Permanent Structure for the I-85 Corridor Alliance™
 - By-Laws
 - Articles of Incorporation – IRS 501 (c) (3) Non-Profit Organization
- Provided a Forum for Openness and Cooperation among the constituencies along the I-85 Corridor in Alabama
- Organized Support for Key Initiatives and Projects that will promote comprehensive economic development throughout the Region
- Started the creation of an inclusive *Branding and Marketing Program* highlighting the Region's uniqueness and competitiveness

Our Success will be measured by:

- Attraction to our unique historic, natural and recreational tourism opportunities
- Demonstration of sustainable community development and competitive business practices
- Promotion of programs and technology from the campus to the marketplace
- Retention of human and financial capital

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Our Goal

“Long Term Prosperity for the I-85 Corridor”